

PRESS RELEASE

May 2017

SuperSprockets

The Super Sprockets Bring Problem Solving Skills To Our Earliest Learners

The world around us is changing daily and with change comes problems; the question is how do we solve those problems? What can we do to make the world around us a better place? How do we continue to innovate and capture the true essence of engineering? The answer is to start exposing our children early and often to the wonderful world of STEM (Science, Technology, Engineering and Math).

The Super Sprockets is the brainchild of Rafael Robinson (a Pinellas County educator at Douglas L. Jamerson Elementary, one of the leading STEM schools in the US) and Cheryl Henry (an Engineering Designer and creative professional). Together they created ituey, llc, a stem educational company geared towards writing, designing and publishing children's literature. It is ituey's vision to create STEM resources that help to inspire kids to become global problem solvers.

Their debut book, STEM Club Trouble is the first in a 7 book series called AEDI (Achieving Engineering Driven Innovation). In STEM CLUB TROUBLE, readers learn how to apply the SUPER SPROCKET DESIGN PROCESS™ to real world challenges. The Super Sprocket Design Process is the building block of problem solving and teaches readers what working collaboratively looks and sounds like.

Equipped with the principles of STEM, the Super Sprockets™ collaborate and proudly exclaim, "Problem solving is our super power!"™ – as they eagerly take on this new challenge.

www.thesupersprockets.com

Also check this link out to see this type of education in action:

https://youtu.be/hUOE_nGDqdY

Video Courtesy of Pinellas County Schools

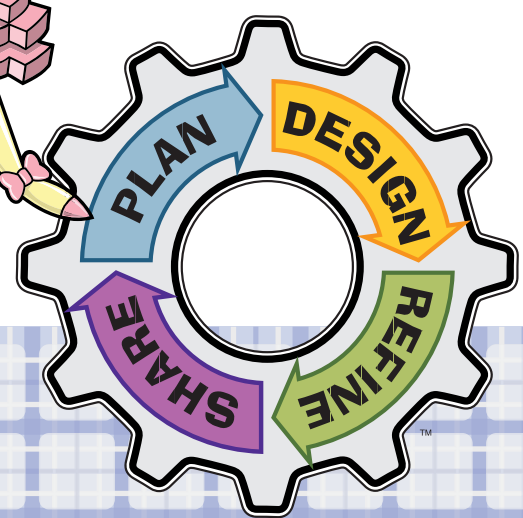
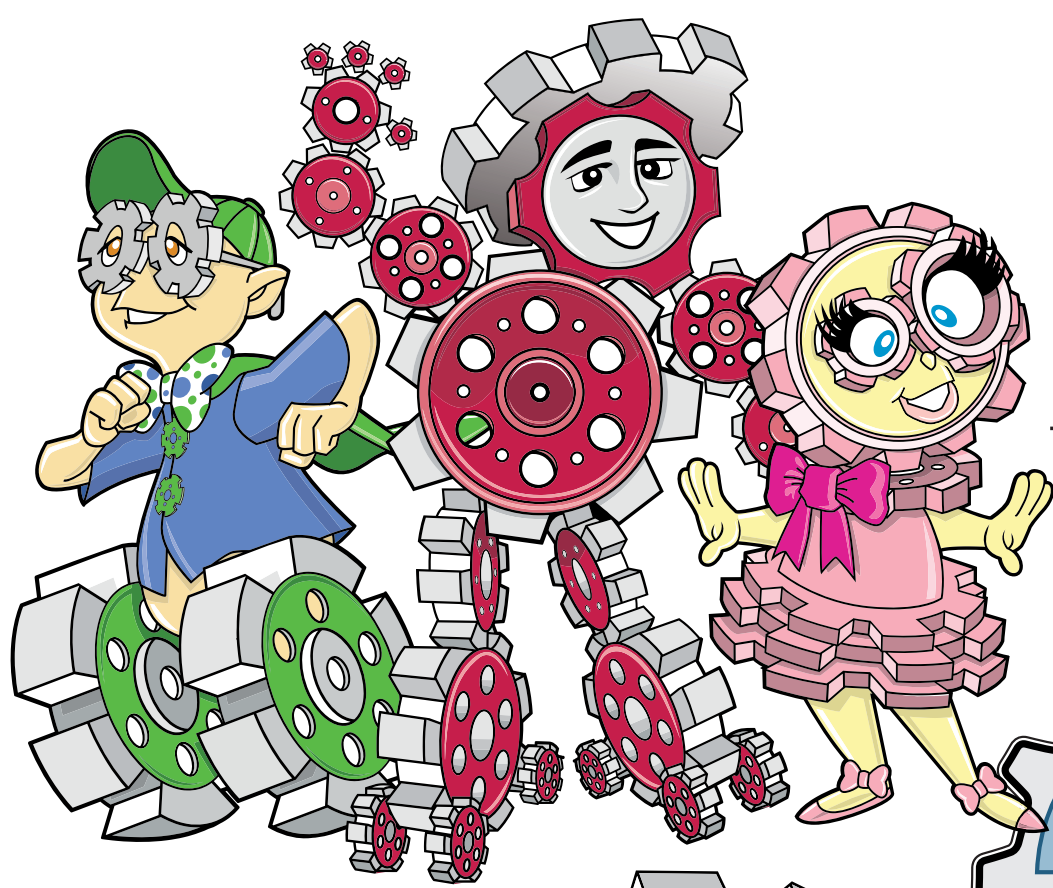
Contact:

ituey, llc

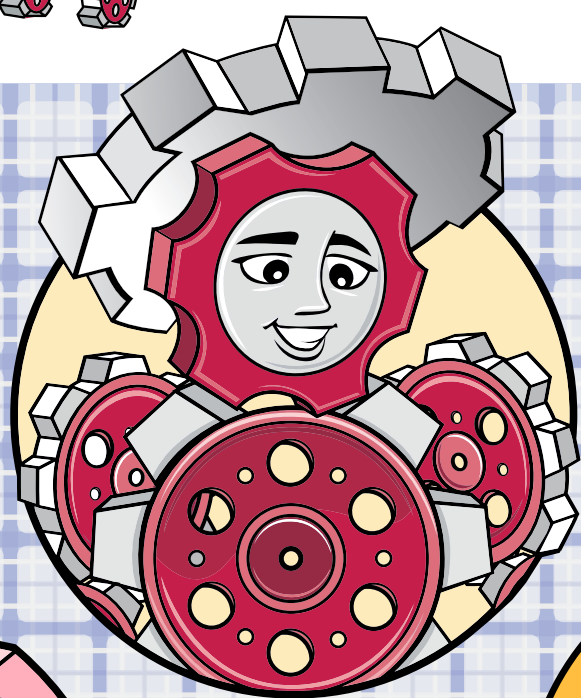
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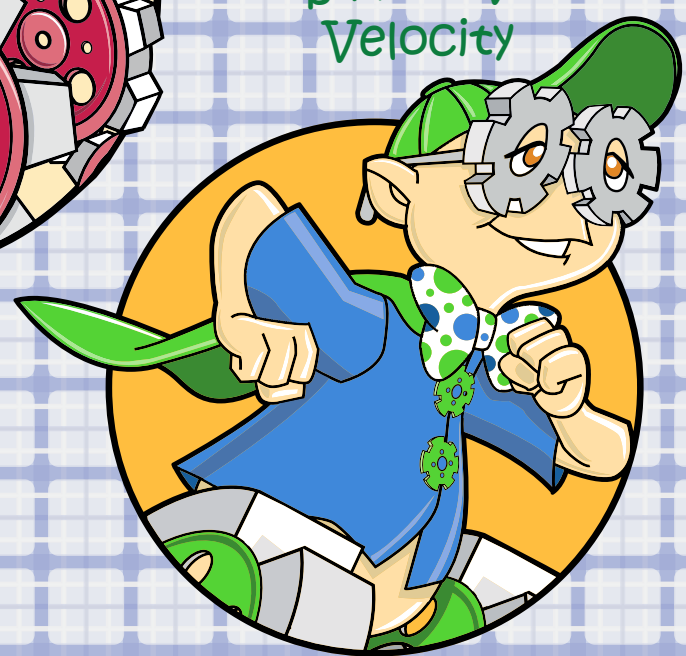
Inspiring future
problem solvers
and exposing
our children
early and often
to the wonderful
world of STEM.



Horatio



Simon "V"
Velocity



"Cali"
Calibration

